

HGC '11 Sponsorship Opportunities

Premier Holiday Title Sponsor – \$10,000

Exclusive and prominent placement of name and logo on all promotional materials, including front-side placement on T-shirts**, above-the-fold placement on flyers, banner-level placement on website, and equivalent premiere placement on direct mail solicitations, gift collection boxes and "Toy Workshop" banner; exclusive stand-alone sponsor box in the Annual Report, press releases, regional media recognition, an opportunity to speak at the wrapping parties, and a personalized thank-you card from a gift recipient.

Signature Holiday Sponsor - \$5,000

Name and logo* prominently displayed on all promotional materials including T-shirts**, flyers, direct mail solicitations, website, thirty-five gift collection boxes countywide, workshop banner and annual report; regional media recognition; prominent signage in the Toy Workshop; a personalized thank you card from a gift recipient.

Granting Wishes Sponsor - \$3,500

Name and logo* displayed on all promotional materials including T-shirts**, flyers, direct mail solicitations, website, thirty-five gift collection boxes countywide and annual report; regional media recognition; signage in the Toy Workshop and a personalized thank you cards from the children receiving gifts.

Good Cheer Sponsor - \$2,500

Name and logo* displayed on all promotional materials including T-shirts**, flyers, direct mail solicitations, website, thirty-five gift collection boxes countywide and annual report; regional media recognition; signage in the Toy Workshop and a personalized thank you card from a child receiving gifts.

Merry Sponsor - \$1,000

Name displayed on promotional materials including T-shirts**, flyers, direct mail solicitations, website, annual report; signage and honorable mention at the Holiday Wrapping parties; and a personalized thank you card from the children receiving gifts.

Holiday Banner Sponsor - \$250

Display of your banner in or around the toy workshop (over 2,000+ people will be exposed to your banner during this time)

* Logo artwork must be submitted to tmcalister@stlukeslifeworks.org in PDF or Jpeg formats and sent no later than October 21, 2011 to be included on printed materials.

** T-Shirts may not be produced if we are unable to secure sponsorship.

I understand that my contribution will support the HGC '11. In the event of surplus funds, the proceeds will support the services and programs of St. Luke's LifeWorks.

Check Enclosed Will Phone in Credit Card Payment Will Pay Online

Name: _____ Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Mail or fax completed original form with payment to: St. Luke's LifeWorks, 141 Franklin Street,
Stamford, CT 06901 or Fax: 203-388-0152

Please make all checks payable to: St. Luke's LifeWorks, and in the memo write: HGC '11

We accept credit card payment! Please Phone: Takeia McAlister at 203-388-0103

Or Make a payment online:

www.stlukeslifeworks.org, click the "Donate Now" tab, fill out the information and in the notes section please note HGC '11